

TUSSHAR TYAGI

Associate Product Manager | AI Product Manager | Technical Product Manager | Product Analyst

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Technical Product Manager with over 2.5 years of experience steering Product Lifecycle Management (PLM), backlog prioritization, and technical workflow delivery across 60+ platforms. Certified in **Product Management with GenAI & Agentic AI from BITSom | CEPD** with hands-on expertise architecting end-to-end product roadmaps, authoring a 70+ page PRD for an autonomous multi-agent AI travel platform (NomadAI), and eliminating up to 70% of operational friction through automation. Proven track record managing Jira sprint backlogs across 35+ enterprise client accounts, optimizing customer experience to sub-1-second latency, and bridging complex engineering architecture with business ROI.

PRODUCT CASE STUDY & PROJECTS

HRMS & Operations Workflow Management System, Workflow Automation, Role-Based Access, Jira Sprint Management

- Engineered role-based permission hierarchy and automated approval pipelines, reducing internal operational bottlenecks by **70%**.
- Gathered cross-functional requirements from HR and operations stakeholders, translating workflows into technical specifications.

NomadAI — Autonomous Multi-Agent Travel Planning Platform, Product Discovery, 70+ Page PRD, RICE Prioritization, Multi-Agent Architecture

- Co-authored a comprehensive **70+ page PRD** detailing customer research, personas, JTBD interviews, and competitive differentiation against legacy OTAs.
- Applied **RICE prioritization** to scope the MVP, prioritizing real-time budget optimization and autonomous booking coordination.
- Architected multi-agent AI collaboration models coordinating flight, lodging, and activity agents; defined North Star metrics including Itinerary Completion Rate.

JOB EXPERIENCE

Vsplash, WordPress Integrator II & Team Mentor

04/2025 – Present | Hyderabad, India

- Manage high-volume customer-facing ticketing workflows, resolving critical production issues and maintaining client websites across **60+ platforms**.
- Develop custom WordPress features, clear complex Jira backlogs, and prioritize sprint delivery for **35+ enterprise client accounts**.
- Mentor team members and govern ticket routing and resolution flow to strictly maintain Service Level Agreement (SLA) commitments.
- Partner with cross-functional stakeholders to translate recurring customer support tickets into reusable feature updates and platform performance enhancements.

KORVAGE IT, Web Developer & Technical Solutions |

02/2024 – 03/2025 | Dubai, United Arab Emirates (Remote)

- Delivered 4 scalable web applications by conducting stakeholder requirements gathering to align backend integrations with end-user business goals.
- Defined technical User Stories and acceptance tests supporting platforms with up to **10,000 concurrent users**.
- Monitored product health, system uptime, and API latency to ensure high availability during peak user traffic periods.

91Digitals, Co-Founder & Product Lead

08/2022 – 12/2024 | Agra, UP, India (Remote)

- Managed end-to-end PLM for **25+ client engagements**, overseeing product discovery, solution architecture, and go-to-market execution.
- Prioritized feature backlogs using RICE scoring, driving a **45% increase in user engagement** and generating \$2,000 revenue in 45 days.

Mag Cloud Solutions, Web Developer

12/2022 – 02/2024 | Agra, UP, India

- Acted as an internal Product Manager for workflow automation, discovering pain points in lead management and deploying CRM integrations that reduced manual operational effort by 70%.
- Reduced manual operational effort by approximately 70% through CRM implementation and business process automation.
- Designed and deployed 5+ automation workflows supporting lead management, customer operations, and internal business processes.
- Built HRMS workflows and CRM-driven systems improving organizational visibility, reporting, and process efficiency.

ACADEMIC HISTORY

Bachelor in Technology (CSE), Eshan college of Engineering

01/2018 – 12/2022

CORE COMPETENCIES

- Product Strategy & Management:** Product Lifecycle Management (PLM), PRD Authoring, Backlog Prioritization (Jira), RICE Framework, User Stories & Acceptance Criteria, Product Discovery, Customer Interviews & JTBD, Go-To-Market (GTM).
- AI & Emerging Technologies:** Multi-Agent AI Architectures, Generative AI Product Integration, LLM Orchestration, Prompt Engineering, Autonomous Workflow Design.
- Technical & Data Analysis:** REST APIs, SQL, Python, PHP, WordPress, Shopify, Full-Stack Architecture, Sub-1-Second Web Performance Optimization, Google Analytics, SEO Architecture.

CERTIFICATIONS

Product Management with GenAI & Agentic AI – BITSom | CEPD Capstone: NomadAI Autonomous Travel Platform

Career Essentials in Generative AI – Microsoft & LinkedIn

Python Programming – IIT Kanpur